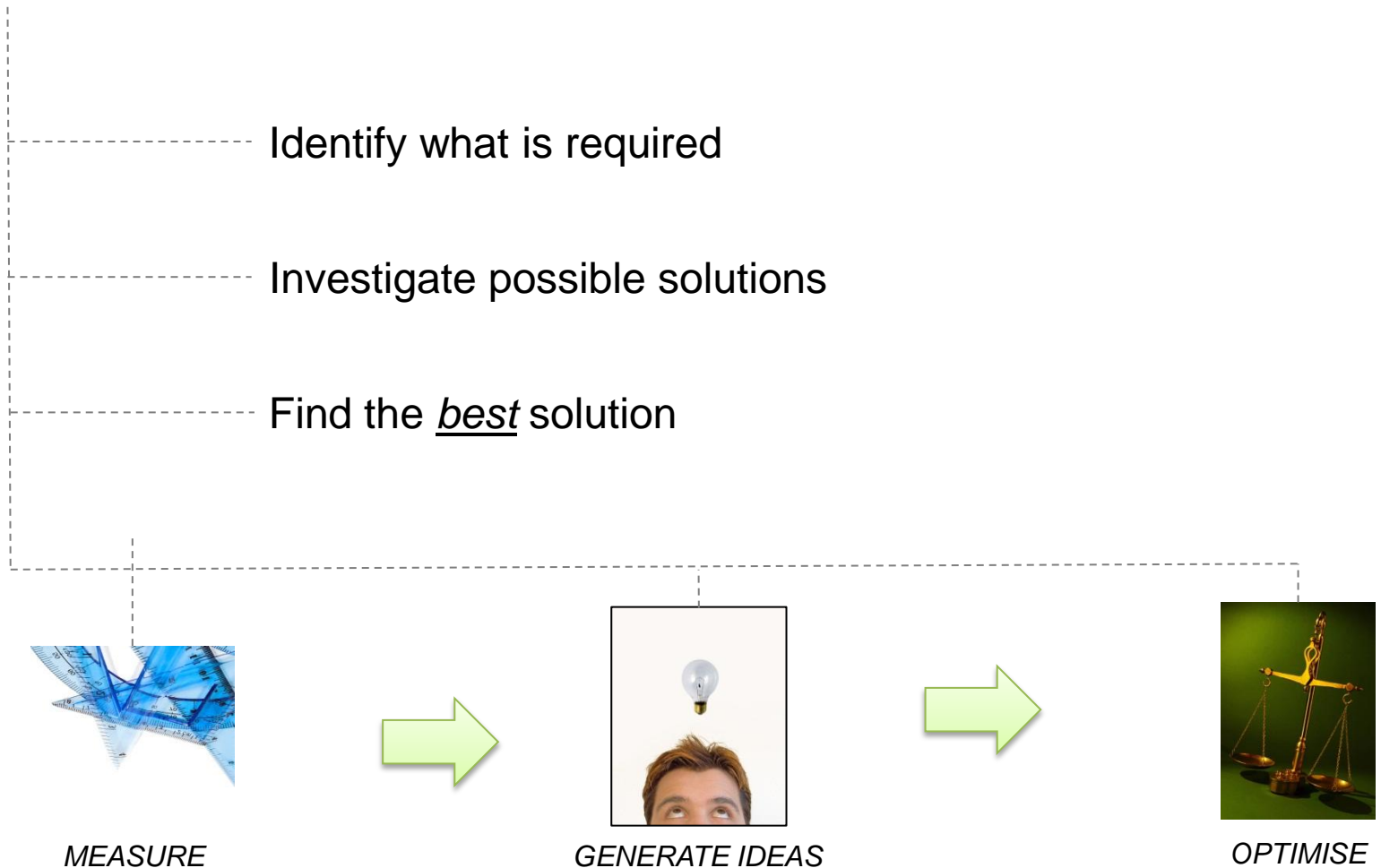


# URBAN MOBILITY WORKSHOP

**Ploiesti**  
**23<sup>rd</sup> June 2014**

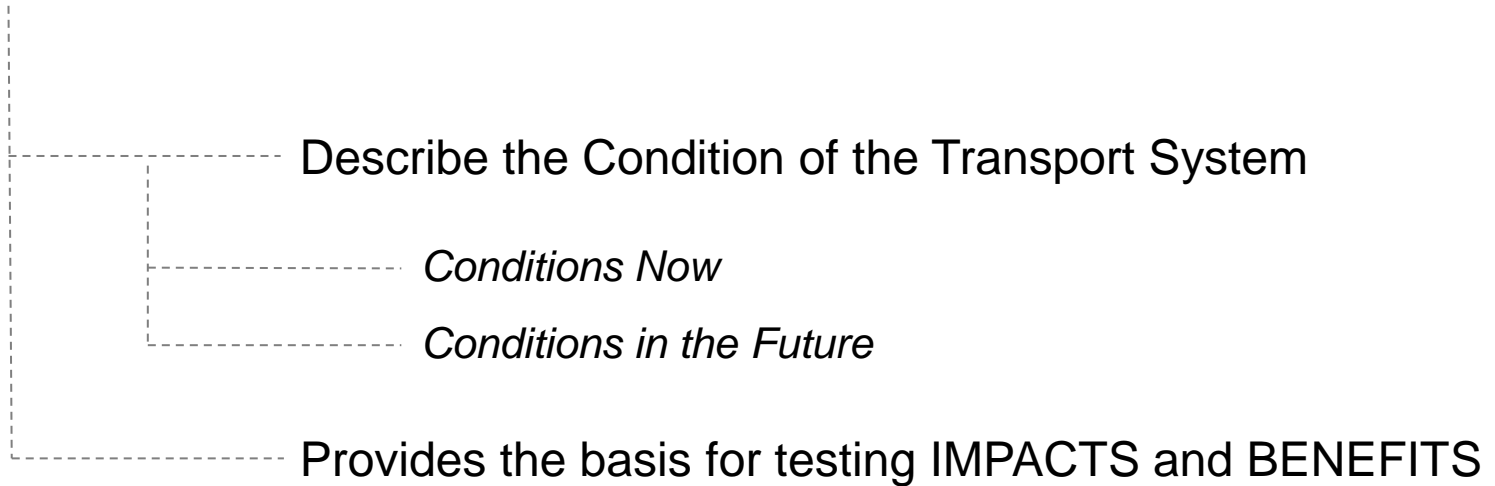
**WORKSHOP 1**  
***Problems and Objectives***

# Inputs to Problem Solving



# 1. Existing Conditions

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# 1. Existing Conditions

How do we do this?



## NOW

- Direct Observation
- Available Reports
- Other Studies
- Consultation

## FUTURE

- Start with Current Conditions
- Account for Growth
- Transport Model?



# 1. Existing Conditions

## Key Sources



### Roads

- Network condition
- Traffic flows
- Journey Times
- Accidents
- Accessibility
- Parking supply
- Parking demand



### Public Transport

- PT Supply
- Reliability
- PT Demand
- Crowding
- Fares/Ticketing
- Timetables
- Rolling stock



### Other Users

- Road Safety
- Mode Share
- Cycling provision
- Pedestrian Space
- Opinions
- Liveability



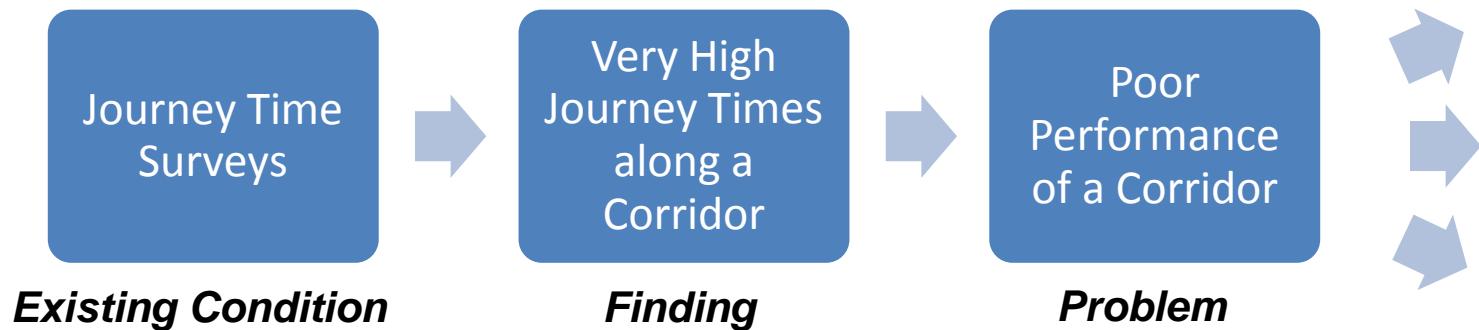
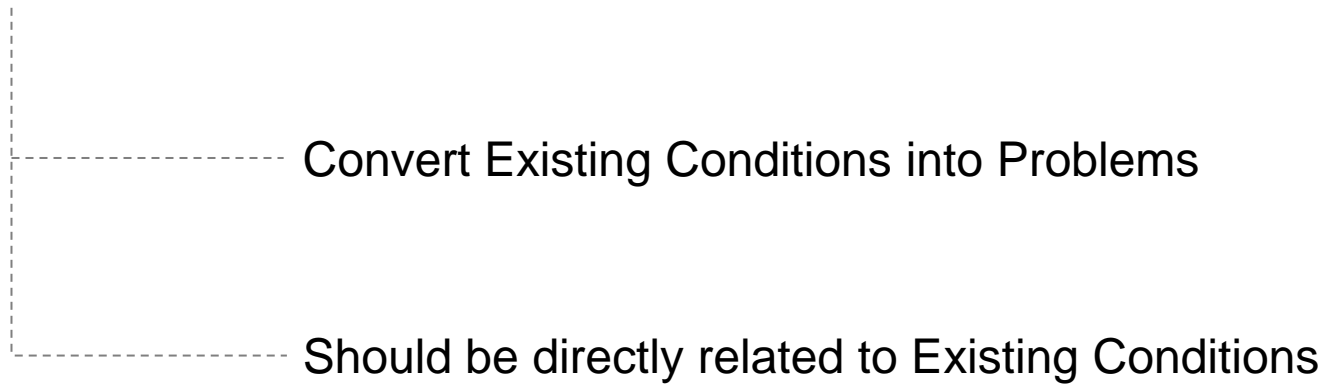
### Organisational

- Transport Policy
- Social Policy
- Environmental Policy
- Institutional Issues



## 2. Problems and Needs

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## Economic

- Tourism
- Retail
- Access
- Productivity
- Employment

## Problems

## Social

- Segregation
- Security

## Environmental

- Traffic Noise
- Emissions
- Public Spaces
- Marginalisation



### 3. Objectives

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What is the Rationale for Intervention?

Define what an Intervention should achieve!

Economic

Environmental

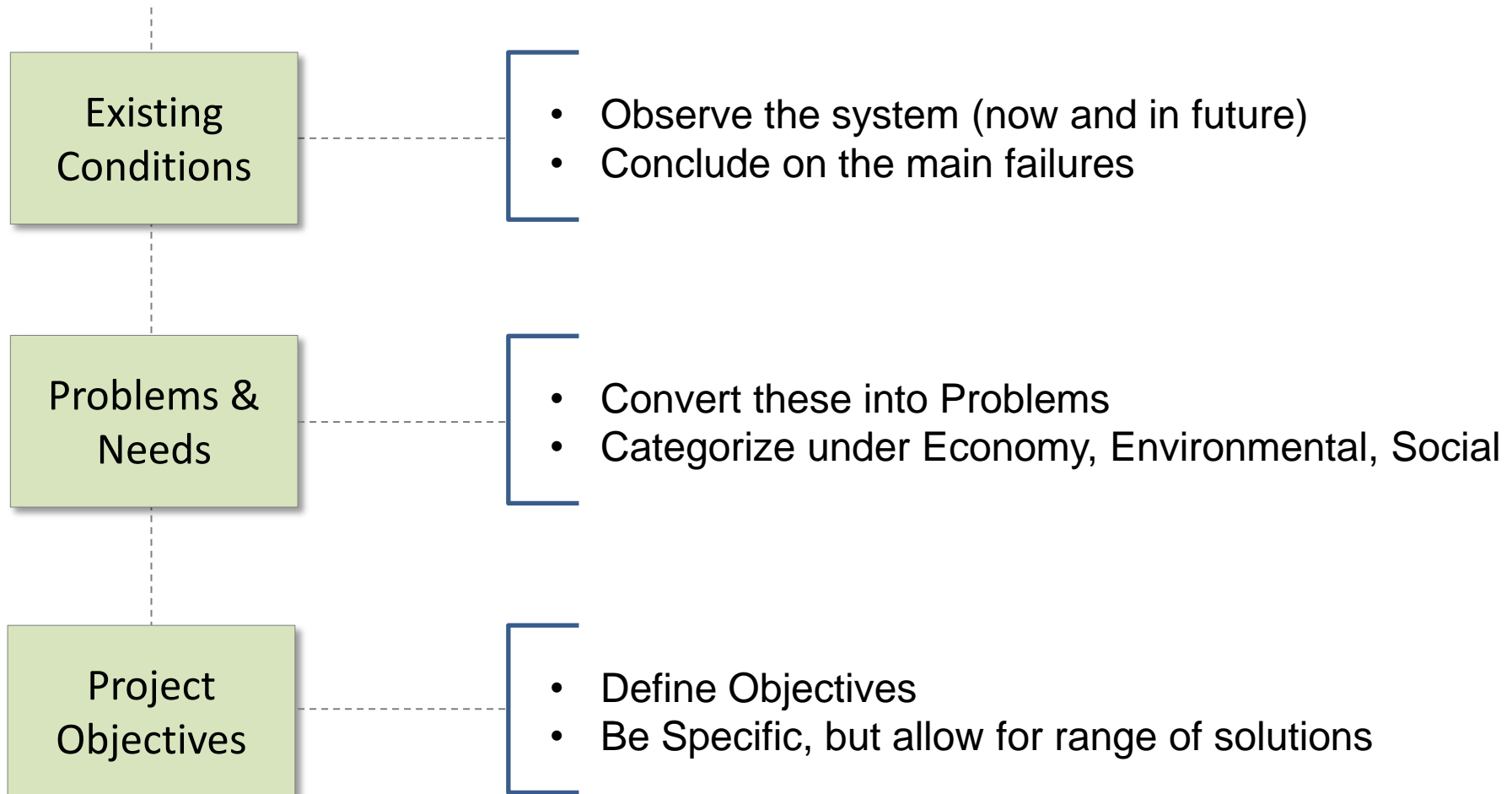
Social





# Summary and Workshop 1

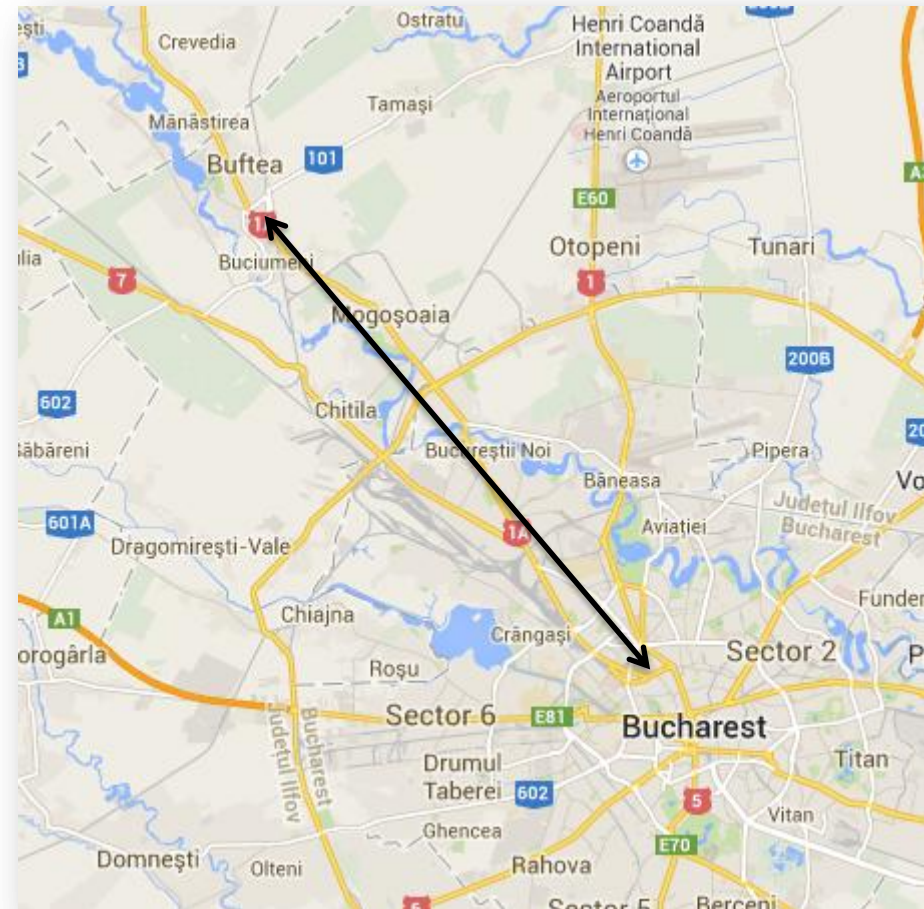
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# Objectives

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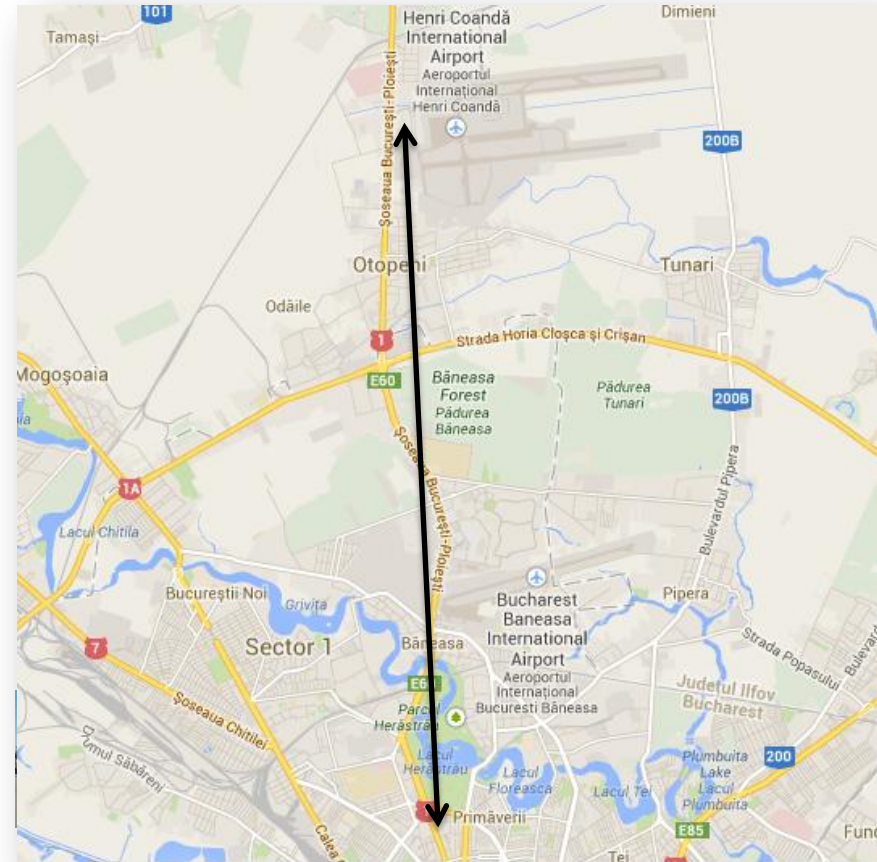
Improve **access** between Bucharest and Chitila, Mogosoia, Buftea



# Objectives

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Improve traffic **safety and reliability** along the DN-1 between Bucharest and Otopeni



# Objectives

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Propose measures and Policies **reduce total vehicular traffic demand** in the City Centre

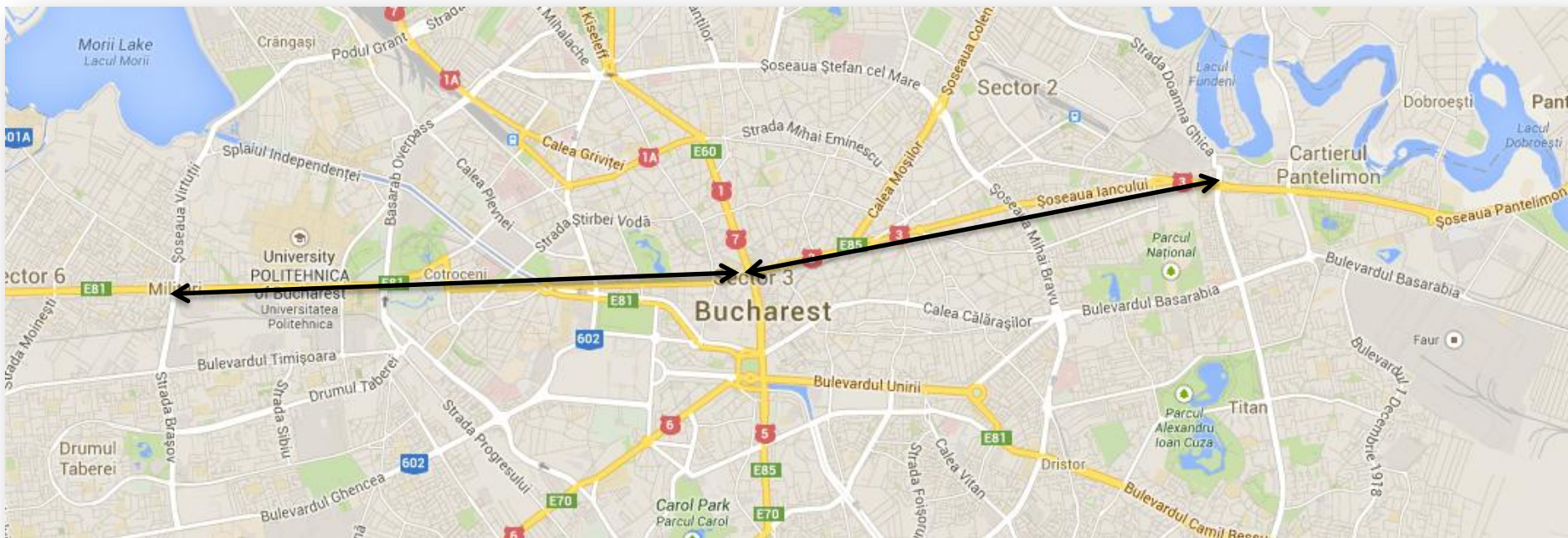




# Objectives

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Reduce the **environmental and social impact** of traffic travelling east-west through the city centre





# Objectives

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- Improve access between Bucharest and Chitila, Mogosoaia, Buftea
- Improve traffic safety and reliability along the DN-1 between Bucharest and Otopeni
- Propose measures and Policies reduce total vehicular traffic demand in the City Centre
- Reduce the impact of traffic travelling east-west through the City Centre



# Objectives

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- Îmbunătățirea **accesului** între București și Chitila, Mogoșoaia, Buftea
- Îmbunătățirea **siguranței** traficului și **fiabilitatea** de-a lungul DN-1, între București și Otopeni
- Propune măsuri și politici de **reducere** a cererii totale de trafic de vehicule în centrul orașului
- Reducerea **impactului** traficului de călători est-vest prin centrul orașului

